

SPONSORSHIP  
OPPORTUNITIES

living  
classrooms est. 1985 learning  
by doing

**GREAT FOOD  
AND DRINKS**

**GREAT MUSIC  
GREAT PEOPLE**

**NEW: VIP AREA**

**GREAT  
CAUSE**



36th

ANNUAL  
**MARITIME  
MAGIC**

Friday, October 4, 2024

Fells Point, MD

# It's A Magical Night!



# WHAT IS MARITIME MAGIC?

Maritime Magic is the best annual benefit on the Baltimore waterfront celebrating and supporting the important work of Living Classrooms Foundation.

Featuring delicious food and drinks from Baltimore's top restaurants and caterers along with live music by nationally known artists.

Join our guests dressed in casual, festive attire, and enjoy a night under the stars with a great view of the Baltimore harbor celebrating the mission and work of Living Classrooms Foundation!

Maritime Magic always has wonderful music!



Friday,  
October 4, 2024

Past performers include Grammy nominated New Orleans sensation Tank and the Bangas, Galactic, The Wailers, and Con Brio!



6:00 PM



1417 Thames Street  
Baltimore, MD 21231

39.27954484723486, -76.59604641720472



# Our Work



Living Classrooms Foundation implements community-driven, research-based, best practices that value the priorities and aspirations of our community members and deliver both opportunity and results in Baltimore and Washington, DC.



We provide hands-on experiential learning opportunities for individuals of all ages at our Crossroads Public Charter Middle School, community centers, in our workforce development programming, aboard our historic ships, and in our urban green spaces.



We endeavor to create both equitable access to opportunity and a sense of belonging in learning environments where students are safe, known, loved, and welcome.



*Learning by Doing*



**WORKFORCE  
DEVELOPMENT**



**EDUCATION**

**WHAT YOUR  
SPONSORSHIP  
SUPPORTS!**



**FAMILY & COMMUNITY  
ENGAGEMENT**

**HEALTH & WELLNESS**



**COMMUNITY SAFETY**



# 35th MARITIME MAGIC

## Event Statistics



**\$445K**

Dollars Raised



**2,000**

# of Attendees



**270,000**

Digital Invitations/  
Eblasts



**7,000**

Printed/Mailed  
Invitations



**75**

# of Food & Beverage  
Donors and Sponsors



**6.4M**

Media Impressions



**40%**

Open Rate



**7,000**

Total Web Page  
Visitors

## Media Sponsors

Baltimore Banner  
Baltimore Magazine  
Baltimore Sun  
BBJ

iheart media  
Jazzy Summer Nights  
Press Box Office  
The Daily Record

WBAL  
WCAO  
WPOC  
WQSR

WTMD  
WYPR  
WZFT

# Maritime Magic Site Map

*NEW!*

Now introducing the  
exclusive, all-access

## VIP Area!

Elevated View of Main Stage

Full Open Bar

Private Catering

Private Restrooms

Expedited Event Check-In

VIP Area

Main  
Stage

Beverage  
Sponsors

Sponsor  
Tables

Food Sponsors



**NEW!**



**ALL ACCESS SPONSOR  
TICKETS TO SPECIAL  
VIP AREA**

## **VIP Area Includes**

- **Stanchioned area for VIP guests only**
- **Elevated view of the stage**
- **Delicious catered/passed hors d'oeuvres**
- **Open bar**
- **Seating area**
- **Access to private bathrooms**
- **Exclusive VIP check-in line**
- ***NOTE: All Access guests will be asked to please leave the VIP area with one drink at a time.***

**GENERAL ADMISSION TICKETS INCLUDE ACCESS TO THE PARTY, DOZENS OF BALTIMORE'S BEST RESTAURANTS, BEER AND WINE, STAGE VIEWS AND DANCE FLOOR, PIER AND WATERFRONT VIEWS, AND CASH BARS.**

**ALL ACCESS TICKETS INCLUDE ACCESS TO  
ALL AREAS OF GENERAL ADMISSION + VIP AREA**

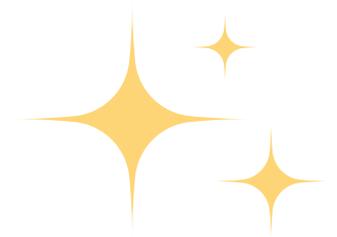


# SPONSORSHIP LEVELS



- Premier Title Sponsorship of event
- Name and logo on invitation (over 7,000 mailed)\*
- Recognition in Living Classrooms' Newsletter and on electronic invitation (30,000 subscribers)
- Sponsor recognition on Living Classrooms' website
- Tagged in Living Classrooms' social media posts
- Pre & Post event media sponsor advertisements\*\*
- Recognition in Living Classrooms' Annual Report
- **75 ALL ACCESS Tickets (VIP and Main Tent) plus one table in the Main Tent) to Maritime Magic**
- Speaking opportunity at Maritime Magic Rising Stars event
- Exclusive area for your guests to convene onboard a Living Classrooms' historic ship
- Banner recognition
- Special recognition on signage/ads on screens at event
- Logo displayed via gobo light at the event
- Sponsor name on table
- Full page (8" tall x 5" wide) color advertisement on the back page of the program
- On-site interviews with media (as applicable)
- Opportunity to provide swag to all ticket holders.

**Tax benefit \$70,875**



# SPONSORSHIP LEVELS

*Admiral*

**\$50,000**

- Name and logo on invitation (over 7,000 mailed)\*
- Recognition in Living Classrooms' Newsletter (30,000 subscribers)
- Sponsor recognition on Living Classrooms' website
- Tagged in Living Classrooms' social media posts
- Pre & Post event media sponsor advertisements\*\*
- Recognition in Living Classrooms' Annual Report
- 60 tickets to Maritime Magic (includes one table in main tent)  
**OR 45 ALL ACCESS Tickets (VIP and Main Tent) plus one table in the Main Tent**
- Full page (8" tall x 5" wide) color advertisement on the inside cover of the program
- Tax benefit of \$46,700

*Stage Sponsor*

**\$30,000**

- Stage naming rights; banner hung prominently over the main stage
- Name and logo on invitation (over 7,000 mailed)\*
- Recognition in Living Classrooms' Newsletter (30,000 subscribers)
- Sponsor recognition on Living Classrooms' website
- Tagged in Living Classrooms' social media posts
- Pre & Post event media sponsor advertisements\*\*
- Recognition in Living Classrooms' Annual Report
- 50 tickets to Maritime Magic (includes one table) **OR 35 ALL ACCESS Tickets (VIP and Main Tent) plus one table in the Main Tent**
- Sponsor name on table
- Full page (8" tall x 5" wide) black & white advertisement in program
- Tax benefit of \$27,250

# SPONSORSHIP LEVELS

*VIP Vice Admiral*

**\$27,500**

**40 ALL ACCESS Tickets  
(no table)**

*Vice Admiral*

**\$25,000**

- Name and logo on invitation (over 7,000 mailed)\*
- Recognition in Living Classrooms' Newsletter (30,000 subscribers)
- Sponsor recognition on Living Classrooms' website
- Tagged in Living Classrooms' social media posts
- Pre & Post event media sponsor advertisements\*\*
- Recognition in Living Classrooms' Annual Report
- 45 tickets to Maritime Magic (includes one table)
- Full page (8" tall x 5" wide) black & white advertisement in program
- Sponsor name on table
- Tax benefit of \$22,525

*VIP Commander*

**\$17,500**

**30 ALL ACCESS Tickets  
(no table)**

*Commander*

**\$15,000**

- Name and logo on invitation (over 7,000 mailed)\*
- Recognition in Living Classrooms' Newsletter (30,000 subscribers)
- Sponsor recognition on Living Classrooms' website
- Tagged in Living Classrooms' social media posts
- Pre & Post event media sponsor advertisements\*\*
- Recognition in Living Classrooms' Annual Report
- 35 tickets to Maritime Magic (includes one table)
- Half page (4" tall x 5" wide) black & white advertisement in program
- Sponsor name on table
- Tax benefit of \$13,075

# SPONSORSHIP LEVELS

## *VIP Captain*

**\$12,500**

20 ALL ACCESS Tickets  
(no table)

- Name listed in program
- Recognition in Annual Report

## *Captain*

**\$10,000**

- Name and logo on invitation (over 7,000 mailed)\*
- Recognition in Living Classrooms' Newsletter (30,000 subscribers)
- Sponsor recognition on Living Classrooms' website
- Pre & Post event media sponsor advertisements\*\*
- Recognition in Living Classrooms' Annual Report
- 30 tickets to Maritime Magic (includes one table)
- Quarter page (4" tall x 2.5" wide) black & white advertisement in the program
- Sponsor name on table
- Tax benefit of \$8,350

## *VIP First Mate*

**\$7,500**

15 ALL ACCESS Tickets  
(no table)

- Name listed in program
- Recognition in Annual Report

## *First Mate*

**\$5,000**

- Name and logo on invitation (over 7,000 mailed)\*
- Recognition in Living Classrooms' Newsletter (30,000 subscribers)
- Sponsor recognition on Living Classrooms' website
- Recognition in Living Classrooms' Annual Report
- 20 tickets to Maritime Magic (includes one table)
- Quarter page (4" tall x 2.5" wide) black & white advertisement in program
- Sponsor name on table
- Tax benefit of \$3,900

# SPONSORSHIP LEVELS

## VIP Sponsor

**\$3,500**

6 ALL ACCESS Tickets (no table)

- Name listed in program
- Recognition in Annual Report



## Table Sponsor

**\$2,500**

- Sponsor Name on Table
- Name listed in program
- Recognition in Living Classrooms' Annual Report
- 10 tickets to Maritime Magic (includes one table)
- Tax benefit of \$1,950

- Name recognition on all table sponsor signs
- Two General Admission tickets to Maritime Magic

*Please note...*

- High Top Table (no chairs)
- Low Top Table (includes chairs)
- Donate your table back

\*VIP Levels available on first-come, first-serve basis

\*\*Presentation of logo size will depend on gift level.

\*\*\*Media benefits correlate to sponsorship level.

Reminder: Early response ensures full inclusion in media ads and on invitation.



Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Phone Number: \_\_\_\_\_

Email Address: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

\_\_\_\_\_

For more info, please contact  
Shannon Fries  
410.685.0295 x 209  
sfries@livingclassrooms.org

### SPONSORSHIP LEVELS

- Title Sponsor: \$75,000
- Admiral Sponsor: \$50,000
- Stage Sponsor: \$30,000
- VIP** Vice Admiral Sponsor: \$27,500
- Vice Admiral Sponsor: \$25,000
- VIP** Commander Sponsor: \$17,500
- Commander Sponsor: \$15,000
- VIP** Captain Sponsor: \$12,500
- Captain Sponsor: \$10,000
- VIP** First Mate Sponsor: \$7,500
- First Mate Sponsor: \$5,000
- VIP** Sponsor: \$3,500
- Table Sponsor: \$2,500

**If you're sponsoring in honor of a Rising Star, please write the name here:** \_\_\_\_\_

Preferred Table Name: \_\_\_\_\_

- I would prefer a high-top table
- I would prefer a low top table
- Please donate my table back, I will be on the dance floor.



**Sponsorship  
&  
Media**

**Thara M. Taylor**

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**410.428.5301**



**General  
Info**

**Shannon Fries**

**sfries@livingclassrooms.org**

**410.685.0295 x 209**



**Food  
&  
Beverage**

**Natalie Halpern**

**nhalpern@livingclassrooms.org**

**410.685.0295 x 209**

*Follow Living Classrooms!*



 **@livingclassroomsfoundation**

 **Livingclassroomsfnd**

 **Living Classrooms Foundation**

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**www.livingclassrooms.org**

**#maritimemagic**





# *Frederick Douglass-Isaac Myers Maritime Park*

1417 THAMES STREET  
BALTIMORE, MD 21231  
410.685.0295

[WWW.LIVINGCLASSROOMS.ORG](http://WWW.LIVINGCLASSROOMS.ORG)

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classrooms  
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learning  
by doing

